

NEWSLETTER

EDITORED | OCTOBER 2023

THIS MONTH

The political leaders of the European Union meet in Granada - Ecuador defines who will lead the Government - Five candidates seek passage to the second round in Argentina - First EditoRed webinar

THE MOST OUTSTANDING

The European Union and CELAC agree to meet every three months. Mechanisms are established to follow up on the investment plan for 45 billion euros, announced at the Summit, which took place last July.

OPINION

"We need to understand, embrace and shape the opportunities of artificial intelligence instead of leaving this alone in the hands of the platforms".
Mathias Döpfner, CEO of the Axel Springer group



DOCUMENTS OF INTEREST

The 11th Barometer Wave concludes that Spain recovered its image in Latin America and the Caribbean - World media launched the Global Principles of Artificial Intelligence (to which EditoRed adhered) - Europe has a Code of Practice against Disinformation

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AGAINST THE FAKE NEWS

The European Union managed to establish that it is on the social network X (formerly called Twitter) where the most disinformation is spread. What are the most powerful technological platforms doing to combat the fake news that is broadcast on them?



EditoRed Eurolatam



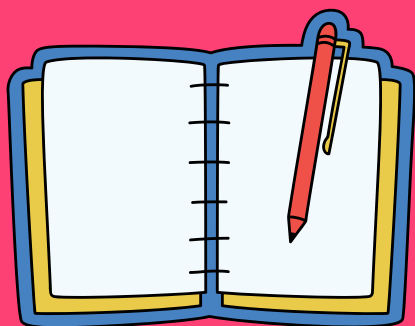
ASSOCIATION OF MEDIA EDITORS
OF THE EUROPEAN UNION
AND LATIN AMERICA



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1 THIS MONTH



October 5 and 6: European Council meeting in Granada

III Summit of the European Political Community and the informal meeting of heads of State or Government of the EU, in Granada, Spain. More information [here](#).

October 8: Second presidential debate in Argentina

In the Assembly Hall of the Faculty of Law of the University of Buenos Aires, starting at 9:00 p.m. (Argentina time). More information [at this link](#).

October 16: First EditoRed webinar

Topic: State of the European legislation that seeks to charge platforms for the use of media content. New Digital Services Law in Europe. Is Latin America on the path to adopting this type of regulation?

Speaker: Florian Nehm, from the Axel Springer group. Time: 17:00, Spain time. Via online

October 16 and 17: I EU-LAC - UNED Pontevedra Conference

The University of Distance Education (UNED) and the EU-LAC Foundation are invited. Topic: "Relaunch of EU-CELAC bi-regional cooperation: Financial flows, financing mechanisms and inequalities." If you wish to register you can [click here](#).

October 18: Second round elections in Ecuador

Luisa González, from the Citizen Revolution party, and Daniel Noboa, from ADN, are contesting the Presidency of Ecuador. Details [in this link](#).

October 20: European Union-United States Summit

It will take place in Washington DC. More information about the meeting [in this link](#).

October 22: Elections in Argentina

There are five candidates. Javier Milei, Patricia Bullrich and Sergio Massa are the most likely to advance to the second round. More information [here](#).

October 29: Regional elections in Colombia

Governors of 32 departments, deputies of Departmental Assemblies, mayors of 1,101 municipalities, municipal councilors and councilors of Local Boards will be elected.



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THE MOST OUTSTANDING



EU AND CELAC WILL MEET EVERY THREE MONTHS TO GIVE MONITORING OF INVESTMENT OF 45 BILLION EUROS

The ministers of economy and finance of the European Union, Latin America and the Caribbean agreed on the follow-up mechanisms for the investment projects that for 43 billion euros were agreed upon at the most recent intercontinental summit.

The meeting took place in the Spanish city of Santiago de Compostela, on September 15. It was organized by the Government of Spain and the CAF. Spain presides over the Council of the European Union.

The EU identified 136 investment projects in Latin America. They are contemplated in the Global Gateway Investment Agenda, which was established at the CELAC-EU Summit last July. At that meeting it was reported that Europe would undertake public-private investments for 45 billion euros in Latin America until 2027.

The ministers agreed on three mechanisms to monitor the achievement of the projects. According to the CAF, they are the following:

- 1) The European Commission will collect and update information on each project and maintain an updated database. Institutions such as CAF, the Inter-American Development Bank (IDB) and the European Investment Bank (EIB) will support the European Commission in this task.
- 2) EU-CELAC high-level summits will be held every two years to share best practices and consider expanding the Investment Agenda. The next will be in Brussels, in the first quarter of 2024.
- 3) The CELAC countries will launch a single window with the capacity to streamline administrative, legal and technical procedures to eliminate bottlenecks in order to facilitate the execution of projects by the private sector, with special attention to projects on local needs.

More information [in this link](#).



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OPINION

MATHIAS DÖPFNER, CEO AXEL SPRINGER GROUP WHY ARTIFICIAL INTELLIGENCE WILL IMPROVE JOURNALISM

(Extract)



ChatGPT or Bard are autoresponders. They have impressively intelligent answers for almost everything. Of course, the information provided must above all be truthful. And it is still the job of journalists to point out where machines intervene and when they make mistakes. But algorithms learn quickly. And each user improves its quality. His few errors are transitory phenomena.

Soon, machines around the world will respond based on real-time data, in text, audio and video formats. These new answering machines have the potential to make or break not only search engines, but the media as we know it. Why continue reading a newspaper or an app when answering machines instantly give you what you want to know? All available information is aggregated by so-called “large language models” in fractions of a second and processed as needed.

So what matters to journalists in the future is the information that is not yet available. The winners are those who discover what should not come to light. They see what no one has seen yet. The competition to achieve exactly that, which has always been the essence of journalism, is open again.

Whether generative AI empowers us journalists or renders us redundant depends solely on whether we draw the right conclusions from technological advances and opportunities.

One thing is clear: we need to understand, embrace and shape the opportunities of artificial intelligence instead of leaving this only in the hands of the platforms. Cultural criticism, progress and technological skepticism as first reflections are wrong. But we must be realistic: If at the same time we do not quickly ensure a secure legal framework that gives intellectual property creators a fair share, there will be no business model. And without a business model, there is no competition. And without competition, there is no independence or quality.

Read [the full article](http://www.EditoRed.org) on our website www.EditoRed.org.
The original was published in the newspaper [Die Welt](#).

DOCUMENTS OF INTEREST



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11th Wave Barometer Image of Spain. Monographic study on Latin America.

Image and self-esteem

Spain has a positive image in Latin America, with a rating of 6.9 out of 10, similar to that given to France, Italy and the US, and below the score received by the image leader, Germany (7,5). The self-esteem of the region is low: the assessment of the country itself is below that of the US, France, Italy, Germany, Spain and China.

The rating of European countries is highest in the north, Guatemala and Mexico, and lowest in the south, with Chile in the lowest rating position. Here [the details](#).



Global media alliance publishes Global Principles on Artificial Intelligence

Accession

EditoRed declared its adherence to the Global Principles on Artificial Intelligence that a global media alliance defined and published on September 7, 2023. Here you can see [the declaration of adherence](#) and here the document containing [the Principles](#).



The European Union has a Code of Practice against Disinformation

Regulation

This is a series of voluntary commitments signed by platforms such as TikTok, YouTube, Google and Facebook to combat misinformation. X (formerly Twitter) distanced itself from these agreements. Here you can review the content of the [Code](#).

Social network X is where the most fake news is published, according to the European Commission



Vera Jurová, European Commissioner for Values and Transparency

The European Commission (EC) established that the social network X (formerly Twitter) is the social network where the most misinformation is transmitted.

The EC's conclusion is in a 200-page report that was released on September 26 on the measures that technology platforms have implemented in the fight against disinformation. This is required by the Digital Services Law, which came into force on August 25, 2023. This rule is binding for all companies that operate in the European Union.

The report was presented by the EC Vice President for Values and Transparency, Vera Jourová. It is based on a pilot study, developed in Spain, Slovakia and Poland. It is concluded that social network X registered the highest ratio of messages with disinformation among sensitive content. It was also the one with the highest proportion of reactions to misinformation content versus normal content. And it turned out to be the one with the highest percentage of disinformation actors within the total number of users, between 8% and 9%.

Other technology platforms are carrying out actions. For example, Google reports that it managed to prevent €31 million in advertising revenue from reaching disinformation actors in the EU and rejected 141,823 political ads for not being able to verify the identity of the funder.

On Facebook, 95% of users who encounter content verified as disinformation choose not to share it and 37% cancel the action of sharing it when they receive the notice that they are about to spread disinformation, a figure that falls to 29.9% on TikTok.

The Chinese video platform, on the other hand, reported that it has removed 140,635 videos that violated its misinformation policy and that together accumulated more than 1 billion views; Microsoft also prevented or limited the creation of more than 6.7 million fake LinkedIn accounts. (More details [here](#)).

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MEDIOS DE COMUNICACIÓN
DE LA UE Y AMÉRICA LATINA

 C/. Alcalá 21, planta 11 Derecha. Madrid. España