

# NEWSLETTER

EDITORED | NOVEMBER 2023

## THIS MONTH

Argentina's president to be elected after a surprise first round - Two webinars for journalists - The Netherlands brings forward its elections - The world meets to discuss climate change in Dubai, United Arab Emirates

## THE MOST OUTSTANDING

In Venezuela, the government and the opposition agree on a date to elect a president. Five political prisoners are released. The U.S. will remove sanctions as long as the regime of Maduro complies with what has been agreed.

## OPINION

*"The European Council has been more concerned with not breaking the unity of the EU, on the basis of minimal agreements and postponing major decisions, than with moving forward to solve the EU's challenges and problems".*  
Jesús González, president of EditoRed



## DOCUMENTS OF INTEREST

European press publishers' demands on Artificial Intelligence Regulation and Copyright - A compendium on the tax rules that influencers must observe - Research on Generative AI in the Library of the Council of Europe

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## HOW WILL MEDIA SURVIVE IN THE AGE OF CHATGPT?

Professional journalism, modern laws and joint negotiation are the three keys that the media must take into account for their sustainability. These were the conclusions of the first EditoRed webinar, with Florian Nehm, of the Axel Springer Group.



EditoRed Eurolatam



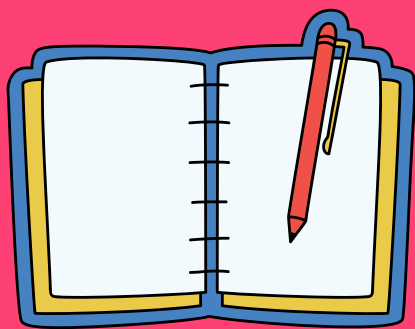
ASSOCIATION OF MEDIA EDITORS  
OF THE EUROPEAN UNION  
AND LATIN AMERICA



## VII EDITORS' CONGRESS HAS A DATE

Madrid and Brussels will host the 7th Congress of European and Latin American Media Publishers. The dates have already been confirmed: March 19-21, 2024. The congresses have brought together 60 of the most prestigious media editors from both continents since 2012. They are organized by Prestomedia Grupo.

# 1 THIS MONTH



## November 6: Seminar on Europe-Latin America Relations

VI Seminar in Lisbon Future on the Relations between the European Union and Latin America and the Caribbean after the EU-CELAC Summit. Organized by the Ibero-American General Secretariat, [SEGIB](#).

## November 9 to 12: IAPA Assembly

The Inter American Press Association meets in Mexico City. One of the topics to be discussed is "How to protect journalists from electoral violence". More information [here](#).

## November 11-17: APEC Summit

The Asia-Pacific Economic Cooperation (APEC) Summit is being held in San Francisco, California. Twenty-one countries are participating, including three Latin American countries: Chile, Peru and Mexico. The U.S., Russia and China, among others, will also be present. The motto: "Creating a resilient and sustainable future for all". More information [at this link](#).

## November 14: Mediatrends America Webinar

"Entrepreneurship in the publishing world: challenges, experiences and opportunities".  
Speaker: Marc Argemí, CEO of Sibilare and Publisher of Albada Editorial. From 18:00 to 19:00, Italian time.

## November 15: EditoRed Webinar

"How to make streaming video a good business for quality journalistic media?"  
Speaker: Javier Oliver Moll, CEO of Tyris Software S.L. Time: 17:00 to 18:00, Spanish time.  
Connection: through Teams.

## November 19: Ballot in Argentina

The pro-government Sergio Massa surprised by winning the first round. He or Javier Milei, from Libertad Avanza, will be the new Argentinean President. More information in these [two links](#).

## November 22: Parliamentary Elections in the Netherlands

Elections for the House of Representatives were to be held in 2025, but are brought forward due to the resignation of the government. Details, [here](#).

## November 30 to December 12: COP28 Climate Change Summit

The meeting is in Dubai (United Arab Emirates). This world summit on climate change is organized by the UN. Its official website, [here](#).



# 2

## THE MOST OUTSTANDING



### **NICOLÁS MADURO'S GOVERNMENT AND THE OPPOSITION UNBLOCK THE GAME IN VENEZUELA**

By Elides J. Rojas L. from Caracas/Venezuela

The Venezuelan government and the opposition, in conflict for 25 years, signed in Barbados two partial agreements. One aimed at regulating and establishing electoral guarantees (which you can review [here](#)) and the other on economic and financial matters related to the sanctions imposed by the U.S. Negotiations had been halted in November 2022.

The electoral agreement establishes that the parties recognize and respect the right of each political actor to select its candidate for the presidential elections freely and in accordance with its internal mechanisms, according to the Constitution and the law.

It was also established that the presidential elections will be held in the second semester of 2024. In addition, they agreed to invite technical electoral observation missions, among them the European Union, the UN Panel of Electoral Experts, the African Union, the Inter-American Union of Electoral Bodies and the Carter Center.

Regarding economic sanctions, the U.S. announced the limited and temporary easing of some measures imposed against the Venezuelan oil and gas industry. Washington specified that the rest of the sanctions remain in place and that the easing is subject to Maduro's government complying with its commitments.

In this context, five Venezuelan political prisoners were released by the government on October 19. Those released are political leader Juan Requesens, who was under house arrest; Marco Antonio Garcés Carapaica; Eurinel Rincón, Mariana Barreto and journalist Roland Carreño.

*The complete news can be read at [this link](#).*



# 3

## OPINION

### **JESÚS GONZÁLEZ, PRESIDENT OF EDITORED TOO MANY EFFORTS SO THAT THE UNION DOES NOT BREAK UP**

(Extract)



The European Council held on October 26 and 27 in Brussels has been more concerned with not breaking the unity of the EU, on the basis of minimum agreements and postponing major decisions, than with moving forward to solve the challenges and problems of the EU.

Two days of discussions of European leaders have served to take the temperature of the EU and the state of health of the current European project. This time the Gaza conflict has occupied a good part of the debates and if since the Hamas attack on Israeli positions three weeks ago, it has been complicated to reach a common position of the 27, it has been difficult to draft the final conclusions of the Council on the Middle East.

Even on an issue on which there was virtual unanimity, such as the war in Ukraine, there was clear dissent, with Hungary and Slovakia being the main protagonists. And on the rest of the issues, migration or the budget of the Multiannual Financial Framework, the traditional kick forward to try to take a decision before the end of the year. (...)

However, at the proposal of Germany, which wants to return quickly to the path of budgetary balance and austerity, it is requested that the dialogue between the community institutions conclude as soon as possible the new rules of economic governance and fiscal rules, that is, for the control of public deficit and debt reduction (...).

Regarding the legislation on refuge and asylum pending its approval, they settle it with two lines in the final Resolution. There it says that "The European Council held a strategic debate on migration and took note of the recent letter from the President of the Commission". This in the midst of the migratory crisis in Italy and Spain (...).

All in all, therefore, two days of intense debates, of difficult balances to reach minimum agreements and many issues postponed for the December summit.

*Read the [full article](http://www.EditoRed.org) on our website [www.EditoRed.org](http://www.EditoRed.org).*



## DOCUMENTS OF INTEREST



### Artificial Intelligence regulation & Copyright: press publishers' demands

#### Legal protection

Together, the European Magazine Media Association, EEMMA, and the European Newspaper Publishers Association, ENPA, have presented a document in which they demand the regulation of the use of Artificial Intelligence and the protection of the Copyright of content producers. Click [here](#) to learn more about their arguments and requests.

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### Influencers do not escape legal obligations, as in any other business

#### Content creators

It is estimated that the market for 'influencers' in the European Union will reach a value of €20 billion by the end of 2023. In order for these content creators to be clear about the legal obligations they must observe, the European Commission published a guide called [Influencer Legal Hub](#).

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### Access to the titles on Generative AI in the Council of Europe Library

#### Research

The Council of Europe Library has extensive documentation on the subject of AI, which can be reviewed online. Interested parties can consult the LibGuides of the Council's Library, at these links:

- [ChatGPT and other generative AI tools](#) - [Library Guide on Artificial Intelligence \(AI\)](#)



## Three keys to media survival in the age of the Web, ChatGPT and AI



Florian Nehm, from Axel Springer Group, during the webinar held on October 16.

Competing with high journalism standards, negotiating in conjunction with the large technological platforms and national and regional legislation that establishes a fair payment from the Internet giants for the lucrative use they make of the work of journalists and the media. These are three key aspects to give economic viability to journalistic companies.

These were the main conclusions of the first webinar organized by EditoRed. The presentation was given by Florian Nehm, Head of Public Affairs of the German group Axel Springer.

### **1) Professional and diverse journalism is fundamental for democracy**

"It would be terrible if there were only a few media outlets left," says Nehm, "Competition makes it possible to correct mistakes, to complete approaches. Journalists don't like to be left with incomplete information; they know that no one has the final truth and they look for more sources and more news. This is fundamental for democracy".

### **2) Modern laws**

"What we want," Nehm said, "is that a fair share of the profits that the platforms make from our content, produced with our salaries, be granted to us, under legal protection, with modern, stable and effective laws, so that the media are independently sustainable and democracy does not suffer." It was recommended that the laws of Australia and Canada be reviewed.

### **3) Negotiate together**

The technology platforms, says Nehm, have acted to divide publishers, who have not joined forces to improve their bargaining power. He therefore proposes that the media strengthen their organizations, associations, federations and that as a group they negotiate better conditions with the big technology companies that enrich themselves with the journalistic work of others.

*The complete article can be read at [this link](#).*

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ASOCIACIÓN DE EDITORES DE  
MEDIOS DE COMUNICACIÓN  
DE LA UE Y AMÉRICA LATINA

 C/. Alcalá 21, planta 11 Derecha. Madrid. España